



For Immediate Release

Mahoney & Associates Raises over \$12,000 for Women In Distress 100 Men Initiative

WOMEN IN DISTRESS™
OF BROWARD COUNTY, INC.
ESTABLISHING S·A·F·E™
STOP ABUSE FOR EVERYONE™



FORT LAUDERDALE, FL – May 26, 2010 – Bill Mahoney, President of Mahoney & Associates, a privately-held compensation and benefits management firm, invited a select group of local leaders to participate in a private fundraiser to support Women In Distress of Broward County, Inc. (WID). Over \$12,000 was raised towards the WID's 100 Men Initiative, a collective effort to raise awareness and collect \$100,000 or more to sponsor 100 shelter beds and provide families affected by domestic violence a safer place to rest.

The 100 MEN Initiative is part of the Women In Distress Project SAFE Place Capital Campaign. The goal is for at least 100 men to make a one-time donation of \$1,000 to sponsor the 100 beds at WID's new Jim and Jan Moran Family Center. Mahoney's fundraiser was held on the *Bottom Line* Motor Yacht on the evening of Saturday, May 8, 2010. Each man or family in attendance made a contribution of \$1,000 which will help provide families affected by domestic violence a safe place as they rebuild their lives at Women In Distress.

Last year, WID announced plans to expand to a new Jim and Jan Moran Family Center in Deerfield Beach. The Project Safe Place Capital Campaign seeks to raise a total of \$5 million, with over \$1.7 million already raised to date. Renovation is currently underway on the six-acre site, which includes five buildings. When complete, the new Jim and Jan Moran Family Center will allow the agency to better meet the demand for services and increase the number of emergency shelter beds from the current 62 to 100 initially, with additional capacity for up to 132 beds.

Donations this year to the Project SAFE Place Capital Campaign and the 100 MEN Initiative will be eligible for the Moran Challenge Grant – for every three dollars donated, an additional dollar will be given personally by Jan Moran, up to \$500,000.

"After learning more about the mission and therefore the importance of Women In Distress, I just couldn't turn my head and walk away from doing all I can to help families affected by domestic violence," said Bill

Mahoney of Mahoney & Associates, also the first donor of the 100 MEN Initiative. "I'm proud to add my name to the list of those supporting this great organization."

The following participating guests (listed in alphabetical order) have each contributed to keeping families safe at the new Jim and Jan Moran Family Center: Marty Alexander (Holland&Knight), Rainer Blair, Art Bond (U.S. Brick and Block), Bernie Cronin (Sandler Sales Institute), Dr. Mike Fields (Nova Southeastern University), Stephen Fuller (GEO Care Group), Greg Jensen (New York Life), Bill Mahoney (Mahoney&Associates), Bill Nanovsky (Tatum, LLC), Scott Rassler (Mahoney&Associates), John Schneider; and Dwight Stephenson (D. Stephenson Construction).

How to Get Involved: To join or to request more information on the 100 Men Initiative, please contact Lauren Frank, Women In Distress Associate Director of Development, at lfrank@womenindistress.org or 954-332-4753.

ABOUT MAHONEY & ASSOCIATES: Mahoney & Associates, a privately-held compensation and benefits management firm founded in 1963, is a recognized leader in creative benefits management solutions. The firm's mission is to support clients' corporate vision with knowledge and practices that attract and retain quality executives and employees. Today Mahoney & Associates serves over 50 national and international clients, both publicly-traded and privately-held, covering a broad range of industries including retail, technology, manufacturing, pharmaceutical, as well as non-profit entities in practice areas of Health & Welfare Plans, Qualified Retirement Plans, Executive Compensation & Benefits, Actuarial & Compliance Support and Wealth Management, Estate & Tax Planning.

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