

2009-2010

Annual Impact Partner Opportunities



WOMEN IN DISTRESSSM
OF BROWARD COUNTY, INC.

ESTABLISHING S•A•F•ESM
STOP ABUSE FOR EVERYONESM

Our mission is to provide victims of domestic violence with safe shelter, crisis intervention and resources, and to educate the community in order to Stop Abuse For Everyone (SAFE) through Intervention, Education and Advocacy.

\$75,000 Your contribution will have an impact far beyond the dollars you give: Your support will address the immediate needs of our community while ensuring the **growth** and **expansion** for future needs. Your investment will have an everlasting impact!

Signature Events

- Exclusive Title Sponsor rights to annual Safewalk, valued at \$20,000.
- Presenting Sponsor rights to annual “Starfish Luncheon”, valued at \$10,000.
- \$5,000-level sponsorship to WIDA Gala
- \$5,000-level sponsorship to Project Safe Breakfast
- \$2,500-level sponsorship to Domestic Violence in the Workplace Seminar

Recognition

- Legacy naming rights of the \$25,000-level (specific area/room of donor’s choice) for the purposes of the Project SAFE Place Capital Campaign (as available).
- Exclusive sponsor of (1) marketing cause-related campaign. Donor to select initiative for campaign based on agency’s objectives.
- Exclusive sponsor of (1) community challenge campaign. Donor’s gift will be utilized as lead gift to implement a community wide match campaign.
- Exclusive logo inclusion in 250 agency brochures (program to be selected by donor).
- Permanent name recognition on impact partner plaque in the new Jim and Jan Moran Family Center (Deerfield Campus).
- Logo recognition in monthly e-newsletter with a distribution of more than 4,000 community contacts.
- Logo and name recognition in agency’s annual report distributed year around to more than 3,000 community contacts.
- Donor profile in (1) monthly e-newsletter with a distribution of more than 4,000 community contacts.
- Your company name & logo on all print & online advertisement associated with the “Annual Impact Partner” program.
- Annual sponsor listing on agency website (Impact Partner Page & homepage); includes donor logo and description as well as a link to donor’s website from wid.org (approximately 10,000 hits per month).
- Exclusive recognition on (1) Half-page color “Thank You” ad (Sun-Sentinel Society).
- Promotional company marketing materials or product samples may be present at approved agency events.
- Logo on the “Annual Impact Partner” signage at all Women in Distress annual events.
- Your company’s representation is invited to serve as a host committee member for event committees, receiving name recognition and an opportunity to network with professionals from other sponsoring organizations and key community supporters.
- The opportunity to receive an in-house presentation to your employees on domestic violence and the workplace.
- Opportunity to host a private reception for agency’s Board of Directors and Trustees.

\$50,000 Your contribution will have an impact far beyond the dollars you give: Your support will help us **strengthen** families, **built** communities and help alleviate the anguish of domestic violence.

Signature Events

- Presenting Sponsor to annual “Safewalk”, valued at \$10,000.
- Presenting Sponsor to annual Starfish Luncheon, valued at \$10,000.
- \$5,000-level sponsorship to Project Safe Breakfast.
- \$2,500-level sponsorship to Domestic Violence in the Workplace Seminar.

Recognition

- Legacy naming rights of the \$10,000-level (specific area/room of donor’s choice) for the purposes of the Project SAFE Place Capital Campaign (as available).
- Exclusive sponsor of (1) marketing cause-related campaign. Donor to select initiative for campaign based on agency’s objectives.
- Exclusive sponsor of (1) community challenge campaign. Donor’s gift will be utilized as lead gift to implement a community wide match campaign.
- Official sponsor of 200 T-shirts distributed to agency volunteers.
- Exclusive logo inclusion in 175 brochures (program to be selected by donor).
- Permanent name recognition on impact partner plaque in the new Jim and Jan Moran Family Center (Deerfield Campus).
- Logo recognition in monthly e-newsletter with a distribution of more than 4,000 community contacts.
- Logo and name recognition in agency’s annual report distributed year around to more than 3,000 community contacts.
- Donor profile in (1) monthly e-newsletter with a distribution of more than 4,000 community contacts.
- Your company name & logo on all print & online advertisement associated with the “Annual Impact” Partner program.
- Annual sponsor listing on agency website (Impact Partner Page & homepage); includes donor logo and description as well as a link to donor’s website from wid.org (approximately 10,000 hits per month).
- Exclusive recognition on one (1) Full-page color “Thank You” ad (Sun-Sentinel Society).
- Promotional company marketing materials or product samples may be present at approved agency events.
- Logo on the “Annual Impact Partner” signage at all Women In Distress annual events
- Your company’s representation is invited to serve as a host committee member for event committees, receiving name recognition and an opportunity to network with professionals from other sponsoring organizations and key community supporters.
- The opportunity to receive an in-house presentation to your employees on domestic violence and the workplace.

\$25,000 Your contribution will have an impact far beyond the dollars you give: Your support is **crucial** to the work that needs to be done to end domestic violence in our community. A gift at this level can provide a **children's** group counseling session every day for one year. Every dollar puts us that much closer to our **goal**.

Signature Events

- Presenting Sponsor to annual "Safewalk", valued at \$10,000.
- Sponsorship to annual Starfish Luncheon, valued at \$5,000.
- \$5,000-level sponsorship to Project Safe Breakfast.

Recognition

- Exclusive sponsor of agency's monthly e-donation calendar, with a distribution of 4,000 per month.
- Exclusive logo inclusion on 100 brochures (program to be selected by donor).
- Permanent name recognition on impact partner plaque in the new Jim and Jan Moran Family Center (Deerfield Campus).
- Logo recognition in monthly e-newsletter with a distribution of more than 4,000 community contacts.
- Logo and name recognition in agency's annual report distributed year around to more than 3,000 community contacts.
- Donor profile in (1) monthly e-newsletter with a distribution of more than 2,000 community contacts.
- Your company name & logo on all print & online advertisement associated with the "Annual Impact Partner" program.
- Annual sponsor listing on agency website (Impact Partner Page & homepage); includes donor logo and description as well as a link to donor's website from wid.org (approximately 10,000 hits per month).
- Promotional company marketing materials or product samples may be present at approved agency events.
- Logo on the "Annual Impact Partner" signage at all Women in Distress annual events.
- Your company's representation is invited to serve as a host committee member for event committees, receiving name recognition and an opportunity to network with professionals from other sponsoring organizations and key community supporters.
- The opportunity to receive an in-house presentation to your employees on domestic violence and the workplace.

\$15,000 Your contribution will have an impact far beyond the dollars you give: Your support sets an example to others in the community that we need to get involved because this issue affects each of us. By supporting Women in Distress at his level, you can help provide a **safe** shelter for a family of 3 for **fifty-eight nights**.

Signature Events

- Sponsor to annual “Safewalk”, valued at \$5,000.
- Sponsorship to annual Starfish Luncheon, valued at \$5,000.

Recognition

- Permanent name recognition on impact partner plaque in the new Jim and Jan Moran Family Center (Deerfield Campus).
- Logo recognition in monthly e-newsletter with a distribution of more than 4,000 community contacts.
- Logo recognition in bi-weekly volunteer e-newsletter, reach of 800 per month.
- Logo and name recognition in agency’s annual report distributed year around to more than 3,000 community contacts.
- Donor profile in (1) monthly e-newsletter with a distribution of more than 2,000 community contacts.
- Your company name & logo on all print & online advertisement associated with the “Annual Impact Partner “program.
- Annual sponsor listing on agency website (Impact Partner Page & homepage); includes donor logo and description as well as a link to donor’s website from wid.org (approximately 10,000 hits per month).
- Promotional company marketing materials or product samples may be present at approved agency events.
- Logo on the “Annual Impact Partner” signage at all Women in Distress annual events.
- Your company’s representation is invited to serve as a host committee member for event committees, receiving name recognition and an opportunity to network with professionals from other sponsoring organizations and key community supporters.
- The opportunity to receive an in-house presentation to your employees on domestic violence and the workplace.

\$10,000 Your contribution will have an impact far beyond the dollars you give: It will show victims of domestic violence that our community cares about their plight. Your support at this level can provide **one hundred and seventeen nights** of safety for a woman or child at our shelter.

Signature Events

- \$2,500-level sponsorship to Starfish Luncheon.
- \$2,500-level sponsorship to Safewalk.

Recognition

- Permanent name recognition on impact partner plaque in the new Jim and Jan Moran Family Center (Deerfield Campus).
- Logo recognition in monthly e-newsletter with a distribution of more than 4,000 community contacts.
- Logo recognition in bi-weekly volunteer e-newsletter, reach of 800 per month.
- Logo and name recognition in agency's annual report distributed year around to more than 3,000 community contacts.
- Donor profile in (1) monthly e-newsletter with a distribution of more than 2,000 community contacts.
- Your company name & logo on all print & online advertisement associated with the "Annual Impact Partner" program.
- Annual sponsor listing on agency website; includes company logo and description as well as a link to donor's website from wid.org (approximately 10,000 hits per month).
- Logo on the "Annual Impact Partner" signage at all Women In Distress annual events
- Your company's representation is invited to serve as a host committee member for event committees, receiving name recognition and an opportunity to network with professionals from other sponsoring organizations and key community supporters.
- The opportunity to receive an in-house presentation to your employees on domestic violence and the workplace.

**Additional Packages can be customized to best meet your needs. Sponsorship levels vary depending on event.*



WOMEN IN DISTRESS™
OF BROWARD COUNTY, INC.
ESTABLISHING S·A·F·E™
STOP ABUSE FOR EVERYONE™

Signature Events

SafeWalk- unites the community to make a significant difference by raising funds to support programs and raise awareness of domestic violence. Last year's event was a huge success bringing more than 1,200 people of all ages together at Markham Park, and raising more than \$80,000 to support Women in Distress services.

- Hosted annually in October: Marketing for this event includes: save the dates, brochures, email blasts, flyers, WID website, Active event registration site and giving fundraising campaign pages, signage, t-shirts and press releases.

Project SAFE Breakfast- annual event designed to create sustainable funding for services to victims of domestic violence, approximately 250 attendees.

- Hosted annually in Spring: Marketing for this event includes: save the date, website, signage, table captain packets and press releases.

Starfish Luncheon- The event presents the opportunity to recognize corporations and individuals who are making a difference in Broward County. Honorees include corporate citizens, community leaders and community volunteers. More than 370 supporters attend.

- Hosted annually in May: Marketing for this event includes: save the dates, invitation, email blasts, flyers, website, signage, and press releases.

Women in Distress Auxiliary (WIDA) is the fund raising arm of Women in Distress. The auxiliary provides community awareness and financial support through fundraising events, most importantly their major gala. Event is attended by more than 200 community members who joined together to honor Domestic Violence Awareness Month.

- Hosted annually in October: Marketing for this event includes: save the dates, invitation, email blasts, flyers, website, signage, and press releases.

DV in the Workplace Seminar- Educational seminar for corporations to gain an understanding of the dynamics of domestic violence and how it affects the bottom line. Event hosts approximately 150 corporate attendees.

- Hosted annually in the Spring: Marketing for this event includes: invitation, email blasts, flyers, website, signage.

**Sponsorship details & benefits related to all agency events available upon request.*